Big Data is changing the Business Landscape

48% of executives have seen measurable benefits from Big Data initiatives.1

21% have declared Big Data to be disruptive or transformational.1

4) ZETTABYTES

of data will be created in the world by 2025.3

And it needs to be ingested from increasing numbers of sources.

The Keys to Big Data Success: Automation and Orchestration

Big Data is complicated. Companies engaging in Big Data and IoT projects are finding they need intelligent automation that works seamlessly across many disparate data sources and in multi-cloud environments.

Data is Increasing at Exponential Rates

163 Zettabytes of data will be created in the world by 2025.3

To learn more, download “Why Automation Is Critical to Delivering Scalable and Reliable Big Data Solutions.” or contact BMC sales today.

The Problem: Why Big Data Projects May Fail

60% of Big Data projects fizzle out after piloting and experimentation.5

Why Big Data Projects May Fail

Low-grade point solutions, scripts and open-source solutions aren’t sufficient for the complexity and volume of today’s data.

Control-M can

Accelerate faster development and deployment of your workflows.1

25% reduction of production incidents* 4

Control-M can

Ingest data automatically from multiple sources, such as databases, applications and social media.

Schedule data ingestion automatically so it happens at the right time.

Process the ingested data with native support of Hadoop, Spark and NoSQL.

Orchestrate the movement and processing of data to an analytics layer, so business users can analyze data with dashboards and BI tools.

SUCCESSFUL BIG DATA PROJECTS

40% faster development and deployment of your workflows.1

25% reduction of production incidents* 4

MULTICLOUD

and IoT projects are finding they need intelligent automation that works seamlessly across many disparate data sources and in multi-cloud environments.

With BMC Control-M, organizations are able to:

• Associate policies with variables to consistently manage workloads across the cloud.
• Schedule data ingestion automatically so it happens at the right time.
• Process the ingested data with native support of Hadoop, Spark and NoSQL.
• Orchestrate the movement and processing of data to an analytics layer, so business users can analyze data with dashboards and BI tools.

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