

Flip the Switch: Making The Case for Continuous Delivery

Making the case for DevOps and Continuous Delivery (CD) can be a challenge. The key is painting a vision of a brighter future for developers and decision-makers alike with a Jobs-as-Code approach. Improving efficiency, speeding application release, and improving application quality are yours for the taking when you flip the switch.

Spark a Flame for Efficiency

With **65%** of IT decision makers reporting “improving IT efficiency” as a top objective, **Continuous Delivery** is an obvious next step.



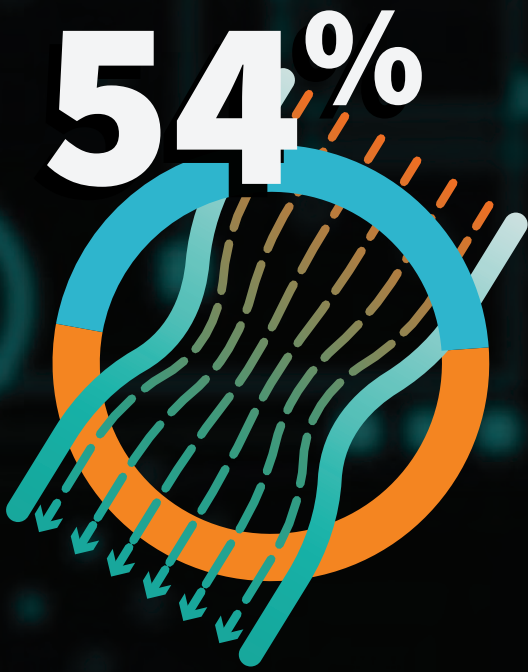
\$500,000 - \$1,000,000

Close the Circuit on Downtime

Continuous Delivery can put an end to critical application failure, which costs Fortune 1000 companies upwards of **\$1 million an hour**.

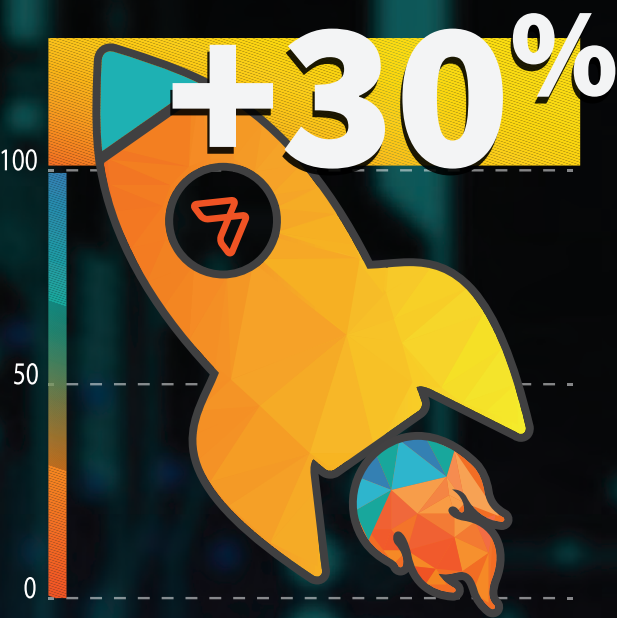
Identify & Eliminate Bottlenecks

With **54%** of IT executives reporting they don’t have self-service infrastructure, **Continuous Delivery** could immediately eliminate bottlenecks caused by this gap in technology.



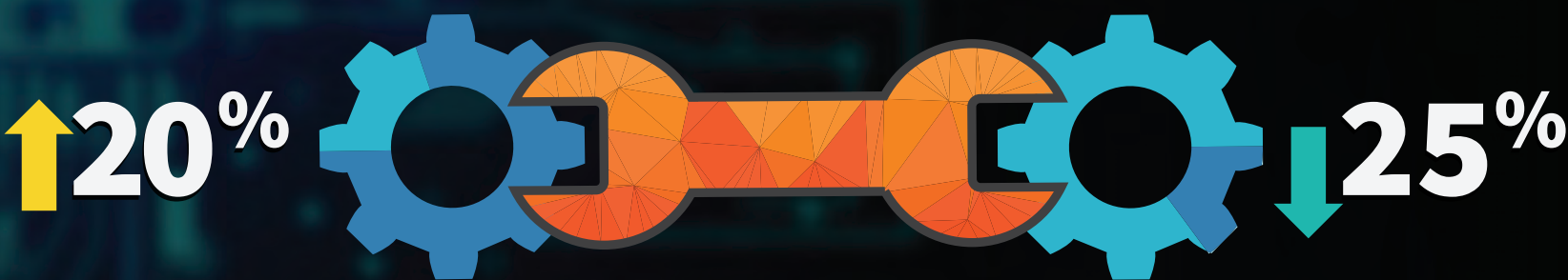
Speed Application Release

30% increase in application delivery speeds has been seen with clients using **Control-M** from BMC. Automation frees up technical resources to focus on strategic initiatives.



Tighten Dev & Ops Integration

20% increase in application delivery and **25%** reduction of production incidents by leveraging a **Job-as-Code** approach.



Ready to flip the switch on Continuous Delivery to improve application quality and speed application release?

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